

13th 5CC WORLD CONGRESS

www.5-cc.com

INVITATION PROGRAM



SEPTEMBER
4 - 5, 2021

Virtual

The BOUTIQUE
INTERNATIONAL
CONFERENCE ON

- /// Medical Dermatology
- /// Injectables for Aesthetic & Medical Use
- /// Aesthetic Gynecology
- /// Cosmetic & Aesthetic Energy-based Systems
- /// Practice Management & Digital Marketing

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Dear COLLEAGUES,

2020 has been a year of great challenge. As a pathway out of the pandemic starts to emerge, we find ourselves in a new world, with new ways to learn, new ways to work, and new ways to connect.

Fortunately, the vaccination process speeds up in many parts of the world and we are all curious when we can have international in-person meetings again. However, the current situation in Europe is unstable and there are still a lot of travel restrictions, self isolation rules and stay-at-home orders and it is not foreseeable when this situation will change. This and other factors let us come to the conclusion to switch the 5CC World Congress this year from an on-site meeting in Barcelona to a two-day virtual event.

/// 13TH 5CC WORLD CONGRESS IS GOING VIRTUAL

The virtual edition of 5CC in 2020 was a huge success. We reached more awareness than ever and held one of the best virtual meetings in the aesthetics world. We are absolutely convinced that we can

do this again and made the decision that a two-day virtual 5CC is the best and most responsible way to let the meeting happen in 2021 and bring the #5CCfamily together.

We believe in the power of convening people, whether virtually or in person. Staging 5CC virtually also this year will help us adhere to our commitment to keeping our participants, faculty members, industry partners, and their home communities safe while making the conference experience accessible to a much bigger, national, and global audience. We now fixed the date from

SATURDAY, SEPTEMBER 04 TO SUNDAY, SEPTEMBER 05, 2021.

„What is necessary to succeed in a post-COVID-19 world?“ 13th 5CC World Congress: Virtual will discuss this and more questions through all facets of our ever-changing field, including medicines for the skin; injectables and threads; lasers and EBDs; skincare; anti-aging; aesthetic gynecology; business and marketing; and the hot topic artificial intelligence in medicine. We'd love to hear from you if you'd like to partner or speak on any of these.

This year will also see the return of some of our most popular features:

- Interactive discussions of cases and complications
- Expert business panels that will help you survive/thrive in these challenging times and prepare for future pandemics
- An extraordinary breadth of content and topics

/// PARTICIPATE FROM EVERYWHERE IN THE WORLD

13th 5CC World Congress: Virtual will enable delegates to access and engage with the latest science, advocacy, and knowledge on dermatology and aesthetic medicine, traditionally presented at the conference – regardless of where they are in the world. It will be a compelling combination of virtual sessions and community networking, including exhibitions, video demonstrations, and industry symposia. And participants will be able to instantly jump from one topic to another as you explore and seek out the best sessions for you at any moment in time.

2022 will be a whole different story and we all can't wait to meet again in beautiful Barcelona, but we are also sure doing the 13th edition virtual is the right decision to have a forward-thinking gathering of the leading minds and game-changers in dermatology and aesthetics together with you.

On behalf of the Board of Directors of the 5CC, we very much look forward to welcoming you and your team to 5CC 2021 – THE boutique international conference in medical dermatology and aesthetic medicine.

Best regards

Michael H. Gold

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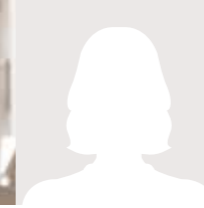
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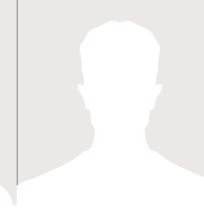
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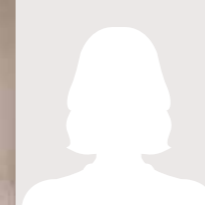
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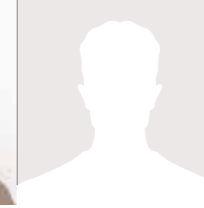
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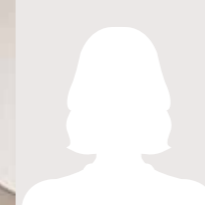
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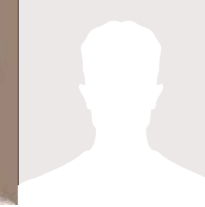
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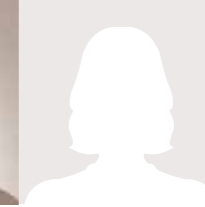
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Saturday

SEPTEMBER 4, 2021

Program, times and rooms subject to changes.

VIRTUAL CONFERENCE AND EXHIBITION					
	ROOM 118	ROOM 119	ROOM 131	ROOM 132	
9.00	Zoom Boom, #Quarantine15 & The Mask Effect – How Covid Has Changed the Face of Aesthetic Medicine	Expanding Your Filler & Fat Transfer Knowledge and Techniques	SCIENTIFIC PARTNER SESSION	SCIENTIFIC PARTNER SESSION	
10.30			Skincare & Home Use Devices in collaboration with HUD	Mesotherapy in Aesthetic Medicine & Dermatology in collaboration with SoMUK	
10.45		/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE		SCIENTIFIC PARTNER SESSION	
11.00		/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Skin Health and Beyond in collaboration with PAPSHPI
11.15	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Current and Future Applications of Toxins	Aesthetic Surgery Hacks – From Head to Toe	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	
11.30	The Aesthetic Importance of the Eyebrow			/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE
11.45			SCIENTIFIC PARTNER SESSION	5CC GLOBAL TRENDS & EMERGING TECHNOLOGIES FORUM	
12.00			SCIENTIFIC PARTNER SESSION	Video Demonstration	
12.30	Get Ready! Generation Z Entering the Market	Thread Lifting – The Sky Is the Limit! in collaboration with KOLKHIDA	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Video Demonstration	
12.45			/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Video Demonstration	
13.00		Daddy Do-over & the Rise of Men's Procedures	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Video Demonstration	
13.15				Video Demonstration	
13.30	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Beauty Around The World	Scar Wars in collaboration with SCARS	Video Demonstration	
14.00	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE			Video Demonstration	
14.15	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE		ISRAIT 2 nd Annual Meeting	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Video Demonstration
14.30	MEDICAL BUSINESS EXPERT PANEL WITH WENDY LEWIS				Video Demonstration
14.45	Digital Marketing Update – Staying Ahead of the Trends for 2022	Understanding, Preventing & Treating Aesthetic Complications in collaboration with IS ⁴ AC	SCIENTIFIC PARTNER SESSION	Video Demonstration	
15.00	5CC Women in Aesthetics – The Female Founders & Leadership Forum		SCIENTIFIC PARTNER SESSION	Video Demonstration	
15.30			/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Video Demonstration	
15.45	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE		Video Demonstration		
16.00	Controversies in Dermatology and Aesthetic Medicine	ISRAIT 2 nd Annual Meeting	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Video Demonstration	
16.15				Video Demonstration	
16.30				Video Demonstration	
16.45	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	SCIENTIFIC PARTNER SESSION	Video Demonstration	
17.00	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE			Video Demonstration	
17.15	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE			Video Demonstration	
17.30	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE			Video Demonstration	
17.45	5CC GLOBAL TRENDS & EMERGING TECHNOLOGIES FORUM	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	SCIENTIFIC PARTNER SESSION	Video Demonstration	
18.00				/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Video Demonstration
18.30				/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Video Demonstration
19.00				/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Video Demonstration
19.30	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE				
END OF PROGRAM – DAY I					



Sunday

SEPTEMBER 5, 2021

Program, times and rooms subject to changes.

VIRTUAL CONFERENCE AND EXHIBITION				
	ROOM 118	ROOM 119	ROOM 131	ROOM 132
9.00	Facing the Future of Facial Rejuvenation – Full-face & Upper Face	Better Together – Winning Combinations	Beyond Aesthetics – Energy-based & Alternative Therapies for Acne and Rosacea	SCIENTIFIC PARTNER SESSION
10.30	Facing the Future of Facial Rejuvenation – Midface, Lower Face & Neck		/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	SCIENTIFIC PARTNER SESSION
10.45			TBA in collaboration with IMCAS	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE
11.00				Beyond Aesthetics – Lights and Lasers for Skin Conditions
11.15	What Chemical Peels Can Do for Your Patients in collaboration with IPS	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE
11.30				
11.45		/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	SCIENTIFIC PARTNER SESSION	SCIENTIFIC PARTNER SESSION
12.00		SCIENTIFIC PARTNER SESSION	Expert Viewpoints on Vitiligo & Pigmentation	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE
12.30	The Ultimate Guide to Body Sculpting & Skin Improvement	Hair – Growth, Loss & Everything in Between	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	5CC GLOBAL TRENDS & EMERGING TECHNOLOGIES FORUM
12.45				Industry Symposium
13.00	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	What's on the Horizon in Lasers & Energy-based Devices?	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Industry Symposium
13.15				Industry Symposium
13.30	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	ANATOMY MASTERCLASS WITH SEBASTIAN COTOFANA	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Industry Symposium
14.00	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE			/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE
14.15	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	How Anatomy Can Guide Toward Better Outcomes	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Industry Symposium
14.30	FOCUS SESSIONS MEDICAL DERMATOLOGY			The Next Frontier in Gluteal Aesthetic Restoration
14.45	What's New in Dermatology? New Drugs, New Therapies, the Latest Findings & More	The Next Frontier in Gluteal Aesthetic Restoration	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Industry Symposium
15.00	Acne, Rosacea & Hidradenitis			Industry Symposium
15.30				/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE
15.45	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE			Industry Symposium
16.00	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	ANATOMY MASTERCLASS WITH SEBASTIAN COTOFANA	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Industry Symposium
16.15				/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE
16.30	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Facial Safe Zones & How Anatomy Can Help to Avoid Complications	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Industry Symposium
16.45	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE			Industry Symposium
17.00	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Deep Medicine – How AI & Robotics Are Transforming Healthcare	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Industry Symposium
17.15	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE			Industry Symposium
17.30	FOCUS SESSIONS MEDICAL DERMATOLOGY	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Industry Symposium
17.45	Psoriasis & Psoriatic Arthritis			Industry Symposium
18.00	Atopic Dermatitis & Pruritus	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	Industry Symposium
18.30				/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE
19.00	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE		
19.30	/// NETWORKING TIME INDUSTRY EXHIBITION & NETWORKING LOUNGE			
END OF PROGRAM – DAY II				

/// INJECTABLES, PRP, LIPOFILLING & THREADS

Are We Losing Our Identity?
A Study on the Overuse of Injectables
RAHUL PILLAI

ECHO for Fillers – A Daily Practice
HUGUES CARTIER

"WAY" – A Practical Means to Identify and
Treat the Aging Process
LISANDRO FAROLLCH

Facial Rejuvenation Using Target Specific Sandwich
Technique (TSST)
TING SONG LIM

Get the Lift, Get the More Feminine Look – 7-Point Face Lift
MEDHAT ABDELMALEK

Dive Into HA Filler Characteristics and Technologies
with an Industry Insider
BENJAMIN HERBAGE

How to Deal with Heavy Faces
SAHAR GHANNAM

Chemo Resurfacing and Bio Resurfacing –
Can Injectables Replace Lasers?
DIANE DUNCAN

Lip Rejuvenation – Anatomy to Fabulous
TODD E. SCHLESINGER

Therapeutic Strategies for Post-filler Granuloma
FOTINI BAGEORGOU

The Science of Botulinum Toxin
MARK NESTOR

Treating Marionette Lines/Sagging Corners of the Mouth
BERTHOLD RZANY

How Botulinum Toxin Helps Laser Resurfacing Patients
KHALIL KHATRI

Botulinum Toxin – New Drugs and New Indications
MICHAEL H. GOLD

Understanding Elevators and Depressors and
How to Avoid Botulinum Toxin Complications
DEIRDRE HOOPER

Rare Complications of Botulinum Toxin A
MARINA LANDAU

Neuromodulators on the Lower Face and Neck
SARAH JACKSON

Autologous Fat Transfer for Dermatologists –
New Device for Easy Use without Special Equipment
AMY FORMAN TAUB

Two-level Thread Lifting Using Threads of Various Modifications –
Face Modeling with Smooth Threads Forming a Structure
ELENA BARINOVA

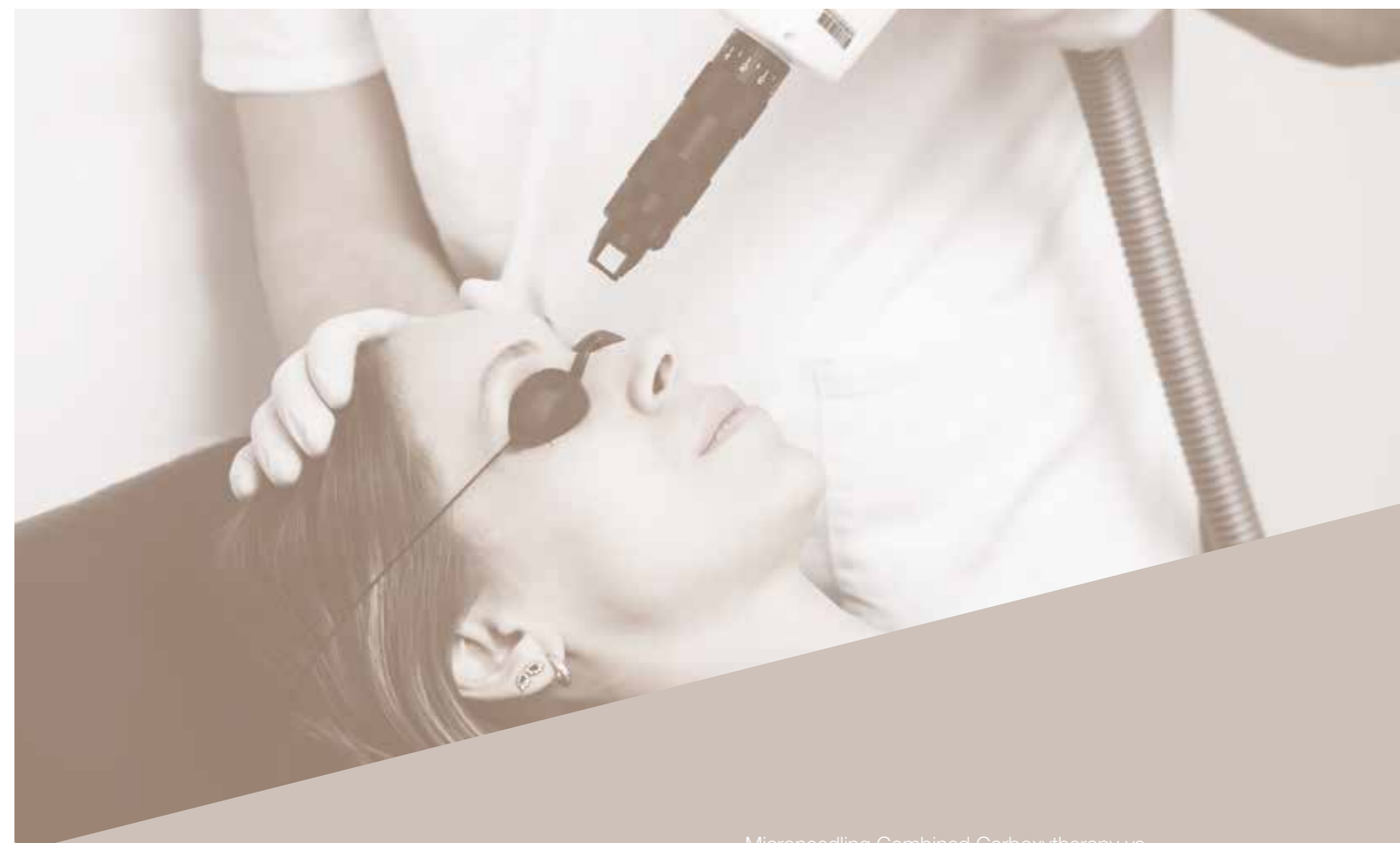
Criteria for Selection of Patients and Methods for Thread Lifting
ALBINA KAJAIA

Comparisons Between Thread Ingredients –
Best Thread for Skin Stimulation Effect
GEORGE M. SULAMANIDZE

SELECTION OF SUBMITTED

Abstracts

The full scientific program will be available at
www.5-cc.com in June 2021



/// LASERS & EBDs

Body Sculpting - Combining Modalities for Fat Reduction and
Muscle Stimulation: Overview of Multiple Devices
TAHL HUMES

Non-invasive Body Contouring - Combined HIFEM and
RF Treatment
DAVID J. GOLDBERG

Ultrasound-assisted Liposuction in Submental Fat Treatment
JORDI MIR

What's New in Fat Reduction – Device and Drug
MICHAEL H. GOLD

No Downtime Daddy-Do-Over Using a Multi Platform Laser to
Treat Snoring and Unwanted Body Hair in Men
JANINE HOPKINS

A Combination of Fractional and Non-ablative Fractional Laser
(1,570 nm) – The Next Step of Skin Rejuvenation
OFIR ARTZI

Are Healthy Hair Follicles Required for Normal Skin Healing
After Resurfacing Procedures?
MARINA LANDAU

Treatment of Postoperative Skin-flap Necrosis after Plastic
Surgery Using Er:YAG-Laser
NATALIA KALASHNIKOVA

Microneedling Combined Carboxytherapy vs.
Fractional CO₂ Laser in Aesthetic Practice
WAEEL HOSAM ELDIN

Improving the Quality of Skin from Inside to Outside –
My Experience with Microneedling
BEATRIZ BELTRÁN REDONDO

Microneedling for Smoker's Lines
AMIN M. AMER

1927 nm – New Uses and Devices
AMY FORMAN TAUB

Intense Pulsed Light – New Insights After 25 Years
MICHAEL H. GOLD

Lasers for Treatment of Connective Tissue Disease
KRISTINE HEIDEMEYER

Techniques Combination for Optimal Results in Keloids
DIDAC BARCO

Light-based Devices for the Prevention and
Management of Acne Scars
DIDAC BARCO

Laser Hair Removal in Skin of Color 2021
MUKTA SACHDEV

Red and Orange LED for Hair Growth
MARK NESTOR

Safety and Efficacy of Helium Plasma-driven Radiofrequency
in Neck Lifting
DIANE DUNCAN

/// AESTHETIC MEDICINE & SURGERY

Cultural Beauty Around the World – Beauty Beyond Symmetry: Our Narrow Definition in Our Quest for Beauty

CHERYL BURGESS

Gen Z – Why Their Menu of Services Is Unique

MICHAEL T. SOMENEK

Cosmeceuticals for Generation Z

VANESA PIQUERO-CASALS

How to Tackle Androgenetic Alopecia in Young Patients

NANCY ANTHONÉ

The Last Frontier of Rejuvenation – Microbiota and Microbiome

TORELLO LOTTI

Hormonal Replacement Therapy – Integral Part of Anti-aging

JANINE HOPKINS

How to Stop Skin Inflammaging – Combination of Transdermal Epigenetic Therapy and Integrative Anti-inflammatory Approach

ELENA MOLOKOVA

Enlarged Pores – The Holistic Approach: From Diet and Skincare to Laser

VICTOR GABRIEL CLATICI

When to Use Lasers or Chemicals for Pigment Elimination?

MARIO A. TRELLES

Combined Filler and Chemical Peeling Protocols

FOTINI BAGEORGOU

Do's and Don'ts in Chemical Peels

RAHUL PILLAI

Effective, Non-invasive Treatment of Jowls

AMY FORMAN TAUB

Possibilities of Non-surgical Jawline Contouring – Lasers, HIFU, Dermal Fillers, BTA

EKATERINA POZDEEVA

EBD and Injection Methods for Non-surgical Blepharoplasty – My Best Combinations

ANTONINA GORSKAYA

Asian Male Aesthetics

TING SONG LIM

Asian Beauty Decoded

PETER PENG

The Approach to the Aesthetic Consultation in Patients with Diverse Skin Types

VALERIE CALLENDER

Cheek Contouring with Buccal Fat Reduction

MICHAEL T. SOMENEK

Optimal Outcomes for Natural Breast Augmentation

ANDRE BERGER

Gynecomastia – The Second Peak

NIMROD FRIEDMAN

Study Results – Comparing Poly lactic Acid and Calcium Hydroxyapatite for Gluteal Restoration

DENISE STEINER

The Controversy of Regenerative Medicine – Is the FDA Right?

DIANE DUNCAN

6 Years of Vaginal Rejuvenation – Outcomes and Devices

SUSAN MURRMANN

/// MEDICAL DERMATOLOGY

New Concepts in Acne Laser Treatment

DAVID J. GOLDBERG

Homeopathy in the Therapy of Acne and Rosacea

LAWRENCE CHUKWUDI NWABUDIKE

Rosacea in Different Ethnicities

ADILSON DA COSTA

Cosmeceutical and Laser Treatment in Rosacea

VANESA PIQUERO-CASALS

Treatment of Facial and/or Scalp Actinic Keratosis Using a Thermal Fractional Skin Rejuvenation System – A New Safe and Effective Therapeutic Option

ASSI LEVI

Varicella-zoster Vaccine as Treatment for Warts

AMIN M. AMER

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ALAN MENTER

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QS Ruby Laser – A Safe and Effective Modality for the Treatment of Gingival Hyperpigmentation

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TORELLO LOTTI

SELECTION OF SUBMITTED

Abstracts

The full scientific program will be available at
www.5-cc.com in June 2021



/// ZOOM BOOM, #QUARANTINE15 & THE MASK EFFECT – HOW COVID HAS CHANGED THE FACE OF AESTHETIC MEDICINE

The Good, the Bad, and the Ugly – My Beverly Hills Practice and COVID-19

ANDRE BERGER

How to Increase Year-Over-Year Revenue in a Worldwide Pandemic

TODD E. SCHLESINGER

Managing and Thriving in Telemedicine

JOEL SCHLESSINGER

The Impact of Covid-19 on Body Awareness

PATRIZIA ANNA D'ALESSIO

Eyes and Mask – Increasing Impact in Upper Face Office Procedures

JAIME PIQUERO-CASALS

The Eyes Have It – Zoom and Beyond

ELIZABETH B. HOUSHMAND

A Novel OnabotulinumtoxinA Treatment Technique to Obtain Predictable Outcomes in Eyebrow Position and Shape

MARIA KHATTAR

Aesthetic Analysis of the Position of Eyebrow and Upper Eyelid Region

ANTONINA GORSKAYA

Restoring the Eyebrows with FAMI – The Three Planes of Injections

ROGER E. AMAR

Periorbital Reshaping for Asian Beauty

PETER PENG

Hetter Formulation Phenol Peeling 1.6 Croton Oil Concentration for Effective Eyebrow Tattoo Removal

DENISE STEINER

The Most Popular Treatments in My Clinic in Times of Covid-19 (and How to Organize the Clinic)

BEATRIZ BELTRÁN REDONDO

The Mind-Muscle Connection – What Our Facial Expressions Tell Our Own Minds

DEIRDRE HOOPER

Masking and Aesthetics – Surreal and Real

ANDRE BERGER

The Mask Effect and Acne

VANESA PIQUERO-CASALS

COVID Effluvium

ANDY GOREN

Mask and Face – The Impact on the Aesthetic Market

VICTOR GABRIEL CLATICI

The Emerging Role of Nutraceuticals for Skin Health and Immune Boosting During #Quarantine

SARAH DE LOS REYES

Newer Cosmetic Trends in Skin of Color Patients Post COVID-19

MUKTA SACHDEV



SELECTION OF SUBMITTED

Abstracts

The full scientific program will be available at www.5-cc.com in June 2021

/// BUSINESS & MARKETING

By popular demand, we're thrilled to welcome back New York-based marketing communications consultant and Founder & President of Wendy Lewis & Co Ltd, **WENDY LEWIS**, to lead our business program. She will be joined by a faculty of leading experts from around the world as they discuss what it takes to succeed in the highly competitive and fast-changing aesthetic market today.

Learn from international experts to get answers and actionable steps at **DIGITAL MARKETING UPDATE – STAYING AHEAD OF THE TRENDS FOR 2022**, as Wendy will explore the what, when, and how of clinic marketing and digital trends in our post-pandemic environment. The panelists will cover the nuances of the top social media channels, the new patient consultation, what AI means for medical aesthetics, how to maximize capacity while staying safe, pearls for introducing new service into your clinic, and much more. You will learn valuable tips and strategies to stay ahead of the curve and make your practice prosper.

Welcome to the first edition of **5CC WOMEN IN AESTHETICS – THE FEMALE FOUNDERS & LEADERSHIP FORUM** (in partnership with Bryn Mawr Communications, publishers of Modern Aesthetics journal)! For the second part of this program, Wendy will welcome some of the top women in aesthetics who are driving innovation and inspiring us through their leadership. This powerful conversation will feature female executives and founders who are visionaries in the global aesthetics industry to share their key learnings along their road to success.

Bring your questions and your clinic staff too!

Not to be missed!

THE MEDICAL AESTHETIC
BUSINESS PROGRAM LED BY
WENDY LEWIS





/// ARTIFICIAL INTELLIGENCE & ROBOTICS

The digitalization of the medical sector, including medical dermatology, aesthetic medicine, and cosmetic surgery, is progressing rapidly. There is no doubt that artificial intelligence (AI) and robotics will revolutionize and shape the future of medicine as we know it today. Yet not infallible, several notable applications are entering the mainstream and provide greater diagnostic capabilities and optimized patient care outcomes.

But how can the use of AI and robotics be applied to and provide significant benefit in the fields of medical dermatology, aesthetic medicine, and cosmetic surgery? To keep up with our aim of offering you an unparalleled scientific program, and our leading role as one of the most important meetings for all things dermatology and aesthetic medicine worldwide, we will pick up where we left off and expand on the discussion of what's possible.

/// BY RECONVENING THE BRIGHTEST MINDS

from industry, academia and practice in our expert panel **DEEP MEDICINE – HOW AI & ROBOTICS ARE TRANSFORMING HEALTHCARE**, 5CC will take an optimistic look at the challenges ahead and demonstrate the tremendous opportunity that AI and emerging tech provide for our field.

Confirmed topics and faculty include:

- Forehead Wrinkles Revisited – An Anatomy-based, AI-assisted Functional Approach in Asians
CHAO-CHIN WANG
- The Use of AI in Managing Androgenetic Alopecia
NANCY ANTHONÉ
- Robotic Injections
EMMANUEL ELARD
- Robotic Hair Restoration
CHAD ZARING
- Robotic Laser Body Contouring
CHRISTIAN BLOOMGREN
- Robotic Surgery
FARHAN TAGHIZADEH
- Autonomous Aesthetics
TIM HOLT
- AI for Personalized Skincare

Sunday, 17.30 - 19.30h



/// VIDEO DEMONSTRATIONS & DISCUSSIONS

Discover the latest developments, procedures, and techniques in cosmetic and medical dermatology for practitioners to add to their medical armamentarium.

Join us for a full day dedicated to video demonstrations in facial rejuvenation with neurotoxins, fillers, threads, and advanced laser therapies.

Saturday, 12.00 - 19.30h



/// INDUSTRY SYMPOSIA

What's next? Learn more about the up and coming industry innovations and trends during our 60-minute industry symposia.

Internationally renowned key-opinion leaders and industry representatives will provide background information on their technologies in lectures, product presentations, and videos.

The industry symposia are organized by our industry partners and not CME-certified.

Sunday

/// MASTERCLASS WITH SEBASTIAN COTOFANA

Our highly-specialized, CME-accredited masterclasses, training courses, and special interest sessions provide you with the latest and most advanced aesthetic techniques. This is a unique opportunity to learn from and connect with the leading minds in aesthetic medicine.

FACIAL ANATOMY

This free-to-attend masterclass presents the unique opportunity to learn from and connect with the leading minds in aesthetic facial anatomy, **SEBASTIAN COTOFANA**. It has been created to help practitioners of all specialties get an advanced understanding of anatomical structures and arterial vasculature and enable you to grow towards becoming a confident, skillful, and knowledgeable injector.

Sunday, 15.30 - 19.30h



We are proud to announce **ARGENTINA**, **AUSTRALIA**, **THE PHILIPPINES**, **POLAND**, **SOUTH AFRICA** as official partner countries of the 13th 5CC World Congress!

Delegates from these countries are entitled to reduced „Member“ delegate fees and save up to € 50.



Register Now
at www.5-cc.com

THE MEDICAL AESTHETICS MARKET IN THE PHILIPPINES AN OVERVIEW BY THE PHILIPPINE ASSOCIATION OF PRIMARY SKIN HEALTH PHYSICIANS, INC. (PAPSHPI)

The COVID-19 pandemic has made social media and the rest of the virtual world increase the awareness and the availability of skincare and wellness products as well as skin and body treatments in the Philippines. There has been an upsurge of pandemic-related skin conditions with patients seeking to improve their skin and overall health status.

The internet has also paved the way for both local and international celebrities to be great influencers in the patients' skin goals; popularly called, the glass skin: the pigment-free, acne-free, scar-free, well-contoured face with the use of minimal or no make-up.

Working from home and videoconferencing has made patients more aware to care for their skin with masqne being a popular concern and the increased time in the virtual world further boosted the popularity of the glass skin to be the IT look in the new normal.

Additionally, Filipinos are seeking skin and body treatments that are cost-effective, efficient with minimal downtime as the patients are maximizing the time with the constantly evolving restrictions for both their health and safety in this pandemic.



We are proud of the ongoing cooperation with our 5CC scientific partners in 2021.

Members of our scientific partners are entitled to reduced „Member“ delegate fees and may save up to € 50.



Register Now
at www.5-cc.com

ABOUT US

The 5-Continent-Congress is comprised of an international group of highly acclaimed dermatologists and plastic surgeons who are key opinion leaders in their fields.

It is a highly scientific conference dedicated to innovations and controversies in the field of medical dermatology and aesthetic medicine accompanied by an extensive pre- and post-conference program.

Advances in medical dermatology; injectables for aesthetic and medical use; cosmetic and aesthetic energy-based devices; aesthetic gynecology; practice management and digital marketing; and the hot topic artificial intelligence and deep learning in dermatology and aesthetic medicine will be presented and discussed by an international world-class faculty.

/// REGISTRATION

Online registration is the most preferred way. Should you be unable to submit your registration online, please complete and return the pdf registration form to carina_schorling@logi-vent.de. To avoid double charges, please submit your registration only once.

In general, the registration fee for delegates covers

- Admission to scientific sessions, master-classes, training courses, scientific partner sessions and industry symposia
- Admission to the industry exhibition
- Access to 5CC ON AIR

For further details, please refer to the comprehensive registration information on www.5-cc.com/en/2021/register-now/registration-information.

Registration will be confirmed only upon complete payment of the delegate fee and other services booked. On-site registrations can be paid by credit cards and cash during the opening hours of the registration desk. All discounted registrations (student / resident / fellow / RN / clinic staff / delegate from developing country / accompanying person) must be supported by a valid proof of status.

/// REFUND & NAME CHANGE POLICY

Upon registration for 5CC, you accept the following cancellation policy: We will refund 80% of the registration fee, if written cancellation reaches Logi-Vent GmbH before April 30, 2021. We will refund 50% of the registration fee, if cancellation reaches Logi-Vent GmbH before July 31, 2021. No refunds from August 1, 2021.

Name changes can be made with a € 30 processing fee until July 31, 2021. No name changes after August 1, 2021. In the case that your visa should be declined, we do not offer a refund for the registration fee, but will gladly apply the registration towards the next 5CC conference.

/// CONFIRMATION & PAYMENT

Upon receipt of the full payment, a confirmation will be sent to participants. This authentication should be presented along with a photo ID at the registration desk on-site.

Payment should be made in Euro, without charges for the beneficiary as follows:

- By credit card (MasterCard, Visa, AMEX): the card holder's name, card number, expiry date and CCV number must be indicated during the registration
- By bank transfer
- On-site payments can be made with credit card and in cash
- Please note: cheques will not be accepted

/// DISCLAIMER

Logi-Vent GmbH acts as an intermediary and is not responsible or liable for loss, accidents or damages to people or things during the entire congress independently of their origin. Any other agreement will only be effective if in writing and signed by both parties.

Logi-Vent GmbH shall not be liable hereunder on whatsoever legal basis by reason of any cancellation of all or part of the event or by reason of any termination of all or part of the event ahead of schedule on account of any cause that is beyond the reasonable control of Logi-Vent GmbH (including, but not limited to, pandemics, terrorist attacks, general and labor strikes, invasions, hostilities, war, rioting or similar situations, administrative orders from national or local authorities (such as lockdown and quarantine measures, immigration and transporting restrictions), and acts of nature (such as fires, floods, extreme weather), or other emergencies.

/// FOR FAQ'S AND KEY DATES

please visit www.5-cc.com/en/2021/about/faq

13th
5CC
WORLD CONGRESS

SEPTEMBER
4 - 5, 2021

Virtual



Registration Form FOR DELEGATES

MR. MS. DR. PROF.

First Name

Last Name

Professional Category

Practice/Hospital/Affiliation

Vat No.

Invoice Address

Zip Code

City

State

Country

Phone

Fax

EARLY BIRD
Sold Out

REGULAR
by August 1,
2021

LATE RATE
after August 2,
2021

FULL CONFERENCE PASS**MEMBER OF SCIENTIFIC PARTNER & DELEGATE FROM PARTNER COUNTRY¹**

Scientific Partner Name _____

€ 300

€ 250

€ 300

Membership No. _____

NON-MEMBER / CORPORATE PROFESSIONAL

€ 490

€ 300

€ 350

DISCOUNTED RATES

Student/Resident/Fellow²

Registered Nurse/Clinic Staff³

€ 150

€ 125

€ 150

Delegate from Developing Country⁴

Accompanying Person⁵

DISTRIBUTOR⁶

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DAY TICKET

Please check the appropriate box below

SATURDAY

SUNDAY

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I have read the general terms and conditions on www.5-cc.com. I accept them with my signature below.

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Expiration Date

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¹ Detailed information on our scientific partners and partner countries can be found at www.5-cc.com. Required supporting document (member of scientific-partner): membership verification (letter from the secretarial office, member certificate, proof of payment of membership fee, etc.); Required supporting document (delegate from partner country): copy of passport.

² Required supporting document: proof of status from university or clinic, clearly stating the position as a student/resident/fellow.

³ Required supporting documents: copy of the current medical license (nurse only) or dated letter of sponsorship from the employer to validate the registration (clinic staff). The documents must clearly state the position as a nurse/clinic staff.

⁴ A full list of 5CC authorized developing countries is available on www.5-cc.com. Required supporting document: copy of passport.

⁵ Not a physician of any kind. Required supporting documents: scan of your own passport and scan of passport of the person that you are accompanying (must already be registered for 5CC).

⁶ Required supporting documents: scan of business card and link to business website.

Payments must be made in EURO.

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Thanks
FOR BEING
PART OF THE
5CC FAMILY!

Congratulations

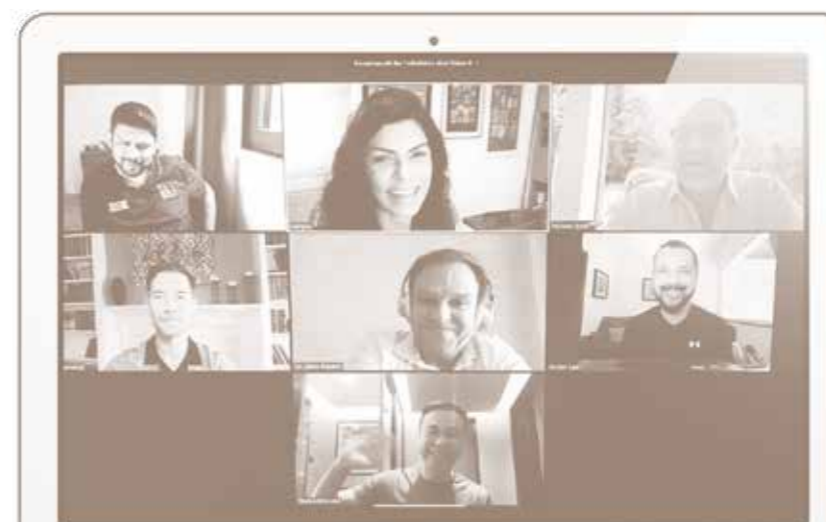
ON ANOTHER FANTASTIC SHOW!

Honestly, the best conference you can find anywhere in the world! So well put together, so organized, great content, excellent speakers.

For a multi-specialty, multicultural, forward thinking educational experience, this is hands down THE best conference there is!

I absolutely love it!

DR. JILL LEZAIC
JACKSONVILLE BEACH, FL

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